



ROOMNETTV



## Key Benefits

- Wow factor - cutting edge in-room technology
- All in one solution - media hub, radio and full Apple computer
- Simple intuitive interface and remote control
- Supported and monitored 24x7x365
- Administered through a web-based CMS, through a secure log-on process

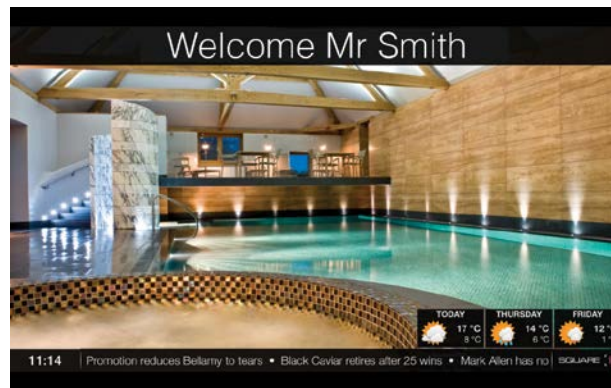


roomnettv.com

## Square [i] Total Guestroom Entertainment

Both at home and at the office, the digital revolution has started - flat screen TV's, HD content, iPhone, iPad, Video and Music-on-Demand and so much more. The Square [i] platform allows you to harness all these elements over one industry-standard network and IP protocol and allows you to plan for tomorrow's new developments.

As well as access to TV channels, let your guests play their own content through your solution, give them access to all the day-to-day communication tools and social media they interact with every day - Skype, iMessage, Webmail, YouTube, Facebook, Twitter - even interact with your guests... your very own captive audience.



Square [i]  
welcome screen

## Mirroring with AirPlay

Users with iOS devices (iPhone, iPad, iPod touch) can wirelessly stream movies to the big screen giving your guests a more immersive experience.





## Square [i] Innovative IPTV Solution

Square [i] technology enables the distribution and management of digital audio, video and data to IP terminals or computers. It enables integration with emerging AV networking standards and 3rd party protocols.

Simply put, this technology will allow you to have a stylish Apple computer that allows your guests to watch TV, surf the Internet, listen to music, watch on-demand content, plus have access to services such as room service, billing and house keeping. When your guests want more, they have access to a host of software applications.

Deliver all of the above over a Cat5 or Cat6 network or if this is not available or not possible, then all the above and VoIP can be delivered via Wi-Fi or DSLAM's using existing telephone cabling.

On this very same infrastructure, server and platform, you can also deliver Digital Signage, Business Centre Machines, Internet Kiosks and administer it all through one simple, intuitive interface with drag and drop technology and tick boxes.

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*Square [i] running on Apple iMacs at Park House Hotel, Sussex, UK*

- Wow factor! Cutting edge in-room technology and Apple brand association.
- All-in-one solution. Built-in Media Hub, Radio, iPod interface and full Apple computer.
- Simple, intuitive interfaces and remote control - great guest experience each and every time.
- Interactive room service, house keeping, check-out, real time integration and the ability to reduce in-room collateral.
- Easy marketing and brand messaging.
- Exceed guest expectations and differentiate your hotel in the market.
- Maximise ROI, attract new and secure repeat business.
- Hybrid platform - Have Macs and set top boxes on the same network.
- Constantly developing solution on the world's best operating system.
- Supported and monitored 24 x 7 x 365, with a guaranteed response wherever you are in the world.

